## Manuscript Types

Tobacco Prevention & Cessation considers the following types of articles:

- **Research Papers** – reports of data from original research.
- **Review Papers** – comprehensive, authoritative, reviews within the journal’s scope.
- **Short Reports** – brief reports of data from original research.
- **Policy Case Studies** – brief articles on policy development at a regional or national level.
- **Study Protocols** – Articles describing a research protocol of a study.
- **Methodology Papers** – Papers that present different methodological approaches that can be used to investigate problems in a relevant scientific field and to encourage innovation.
- **Tobacco Industry Monitoring Letters** – brief articles on tobacco industry tactics.
- **Letters to the Editor** – a response to authors of an original publication, or a very small article that may be relevant to readers.
- **Editorials** – articles written by members of the Editorial Board.
- **Editorial notes from the field** – articles written by relevant NGOs working on tobacco control that present regional or international work from the field. These usually are linked to full NGO reports. **NEW FOR 2020**

### Research Papers

Articles reporting research may be full length or brief reports. These should report original research findings within the journal’s scope. Papers should generally be a maximum of 4000 words in length, excluding tables, references, and abstract and key points of the article, whilst it is recommended that the number of references should not exceed 30.

### Review Papers

Comprehensive, authoritative, reviews within the journal’s scope. There are two types of review papers:

- **systematic review papers**: respond to a specific research question, accrue from criterion-based selection of sources, include a quantitative synthesis and a statistical method (meta-analysis), and should adhere to PRISMA guidelines. Guidelines used for abstracting data and assessing data quality and validity should be noted in methods section.
- **narrative review papers**: the research question may be broad, and the scope of this review is to discuss a specific topic and keep the readers up-to-date about it. This type of review does not necessarily include a methodological approach and its synthesis is usually qualitative. Narrative reviews should include in a developments section, with details regarding data sources used, keywords applied, time restrictions and study types selected. Developments should be based on actual review articles.

All review papers should be generally less than 6000 words, excluding abstract, tables, figures and references. References should not exceed 50. Conclusion of the reviews should be specific and stem from the findings.

### Short Reports

Brief reports of data from original research. Short reports are shorter versions of original articles, may include one table or figure, should not exceed 1500 words, and it is recommended that the number of references should not exceed 15. Short reports are suitable for the presentation of research that extends previously published research, including the reporting of additional controls and confirmatory results in other settings, as well as negative results. Authors must clearly acknowledge any work upon which they are building, both published and unpublished.

### Policy Case Studies

The objective of this type of brief research article is to foster regional tobacco control activities and to provide a forum for sharing ideas, examples of policy activities, tobacco prevention activities (such as media campaigns, educational campaigns etc.) for people working in tobacco control policy to present their regional successes or challenges. Such brief articles should be accompanied by a high resolution picture or example of the material used or presented. The maximum word count for the text is 1500 words.

### Study Protocols

Articles describing a research protocol of a study. This article type can be for proposed or for ongoing research and should contain the background, research hypothesis, rationale a detailed methodology of the study. The SPIRIT 2013 Checklist guidelines ideally should be applied. Study protocols submitted for publication must have received ethics approval. Protocols of randomized trials should follow the CONSORT guidelines and must have a trial registration number, while observational studies should follow STROBE guidelines.
Methodology Papers
Methodology Papers will present different methodological approaches that can be used to investigate problems in a relevant scientific field and to encourage innovation. It is suggested that case studies or practical examples, which can be existing ones, are included to demonstrate the consistency and applicability of the methodology. Methodology papers should be generally less than 6000 words, excluding abstract, tables, figures and references. References should not exceed 50.

Tobacco Industry Monitoring Letters
These letters or brief articles describe, assess and comment on regional or international tobacco industry activities and strategies. Word count: Between 500-1000 words. Longer articles may be accepted after discussion with the editorial board.

Letters to The Editor
A letter to the Editor is a brief report that is within the journal’s scope and of particular interest to the community, but not suitable as a standard research article. A maximum of ten articles may be included in the references. Letters to the Editor may be edited for clarity or length and may be subject to peer review at the Editors’ discretion. To contribute, please contact the Editors. Letters intended for publication should be a maximum of 500 words, contain 10 references, and up to one table or figure. These rules apply for research letters, and letters that respond to articles published in the journal. Letters to the editor are subject to editorial editing so as to streamline the article with the journal’s style. Corrections to published articles are also published as a letter and linked to the corrected version of the article.

Editorials
Editorials are written by members of the Editorial Board and may reflect current articles within Tobacco Prevention & Cessation or discuss significant national or international tobacco control projects or initiatives.

Editorial notes from the field
These are editorial articles written by relevant NGOs working on tobacco control that present regional or international work from the field. These usually are linked to full NGO reports that provide an interesting update or work performed on cross cutting tobacco control issues.

Manuscript Formatting
Tobacco Prevention & Cessation manuscripts are reviewed with the understanding that they:
- are original
- are not under consideration by any other publisher
- have not been previously published in whole or in part
- have not been previously accepted for publication
- will not be submitted elsewhere until a decision is reached regarding their publication

General instructions
The authors are encouraged to consult previous relevant publications in TPC to assist them in the preparation of the manuscript, especially the references and tables.

Checklists
We support the use of Checklists during manuscript preparation. Checklists are available for a number of study designs, including:
- randomized trials [CONSORT],
- systematic reviews [PRISMA],
- observational studies [STROBE],
- meta-analyses of observational studies [MOOSE] and
- qualitative studies [RATS].

Text Formatting
All manuscripts should be submitted in a Word format, they should be single column and 1.5 spaced. Margins should be one inch at the top, bottom and sides of the page. Font size should be 11-pt or 12-pt, standard font in ‘Arial’ or ‘Times New Roman’ typeface. Manuscripts should be formatted in full justified paragraphs and headings should be left-aligned. Maths should be editable text.
Title Page
The title page should list the title of the article and suggestions for a short running title of no more than 60 characters (including spaces). Also include the authors names, affiliations and contact details including email address for the corresponding author. Affiliations should contain each author’s department, institution (institute, university), city, country. The title of the article should be clear, concise and highlighting the research topic. It should not include rhetorical questions, literary language, quotations and special symbols.

Abstract
Authors are asked to supply a structured abstract of 250 words. For research articles, systematic reviews and brief reports, the abstract should be structured as follows: Introduction, Methods, Results, and Conclusions. Abstracts for narrative reviews, study protocols, methodology papers, policy case studies and tobacco industry monitoring letters are unstructured. Letters do not have an abstract.

Keywords
Include up to six keywords that describe your paper for indexing and for web searches of your manuscript.

Main Text
Research Papers, Systematic Review Papers and Short Reports sections are: Introduction, Methods, Results, Discussion, and Conclusions. Narrative Review Papers are not necessarily structured. It is suggested though to include the sections Introduction, Developments and Conclusion. Study protocols consist of Introduction, Methods, Discussion, and Conclusions. Methodology papers should consist of Introduction, Methodological approach, Case studies or Practical examples, Discussion, Conclusions. Policy case studies and tobacco industry monitoring letters consist of Introduction, Commentary and Conclusion.

Use the guidelines below to structure these sections:
1. A short introduction which should end with the study’s aims. The introduction should state clearly the objective of the paper as well as the context of the research or analysis.
2. A methods section which should describe the study design, setting, participants, measures, variables and statistical analysis performed. This section should also include information on the study’s ethics procedures. AI technology use should be described in detail (data collection, analysis, figure generation). The tool, version and prompts should be described too.
3. A results section, which should describe the study’s main findings and important aspects within the tables.
4. A discussion section, which should include a discussion of the study’s main findings, comparisons with other studies, potential policy implications, the study’s strengths and limitations.
5. A conclusions section, which should be short, concise and based on the results of the current study. General conclusions that do not stem from the manuscript’s results should be avoided.

Declaration Of Interests
Declare any competing interests for each author. Tobacco Prevention & Cessation adheres to the International Committee of Medical Journal Editors (ICMJE) Recommendations for the Conduct, Reporting, Editing and Publication of Scholarly Work in Medical Journals. The author names on the ICMJE forms should be identical to the names in the manuscript.

Funding
All sources of funding for the research reported should be declared. The role of the funding body in the design of the study and collection, analysis, and interpretation of data and in writing the manuscript should be declared. The sentence should begin: “This work was supported by”. Proposal numbers should be complete and accurate and provided in parentheses as follows: “(proposal number xxxx)”. The funding statement should only report grants awarded that are directly relevant to the study.

Acknowledgements
This section is for acknowledging individuals and institutions whose support the authors wish to mention (it is not compulsory). Please acknowledge anyone who contributed towards the article who does not meet the criteria for authorship including anyone who provided professional writing services or materials. The Acknowledgements section should be kept to a minimum. If the study was based on a pre-print, thesis, or conference proceedings, it should be mentioned in the Acknowledgements. If an AI was used to support the writing of the manuscript, this should be mentioned in the Acknowledgements.
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Tables, Figures and Supplementary material
Tables and Figures should be placed at the end of the manuscript and be numbered sequentially in order of appearance in the text. However authors should ensure that every table or figure is referred to in the body of the text. Each table or figure should be accompanied by a short, descriptive title (including, place, year, sample size) and in the footnote should define any acronyms, abbreviations or symbols used, statistical methods applied and any other information needed so that the table or figure may stand alone in the pdf and HTML version of the text. Superscripts used to refer to table footnotes should be lowercase alphabetical symbols. Captions should be given separately in editable form and not part of the table or figure. Numbers in the table should not contain commas, and numbers less than unity should have a zero in front of the decimal point. Decimal numbers should be represented with the use of a full stop.

The number of actual tables (no sub-tables) that an article can contain should not exceed five (5). However, they have to be of value as determined by peer review. Extra tables can be included in the Supplementary material. The content of the tables should be such that the data are of sufficient resolution for comfortable reading. Tables should be submitted in their original Word format (not via Excel), and they should be legible. Avoid using vertical rules. Horizontal rules should be used only above and below column headings and at the bottom of the table. Do not create a table using only tabs or spaces to create columns. Tables should not duplicate material contained in the main text.

The number of figures should not exceed four (4). Extra figures can be included in the Supplementary material. Figures can be submitted in greyscale, black or white or in color as the journal is published online. The journal prefers that figures be created in Excel. Do not embed a figure file as a picture into Excel or Word, but submit them as individual files. The data of figures should be attached in a Word format. Size the figure to the column or page width of the journal, and set the resolution at 300 dpi or greater. Figures containing a large amount of text, particularly flow diagrams, should be send in an editable form.

Supplementary material should be submitted as a single file that includes all the supplementary material (figures, tables, questionnaires, etc.). If the authors wish to change the Supplementary file they would need to resend it corrected, as a final version before publication. The authors should be aware that supplementary files are not proofread or corrected by the Publications Team.

References
We recommend no more than 36 references, these must be numbered sequentially, as they first appear in the text. They should be superscripted and where more than one reference is cited, these should be separated by a comma, for example, 1, 12, 16, while for a continuous sequence of numbers, give the first and last number of the sequence separated by a hyphen, for example, 4-7. The Reference list should thus be sequentially numbered using plain text (i.e. without use of footnote or endnote etc). Please check the reference list and ensure that there is no duplication of references.

Article citations
These follow the AMA format.

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Citation format:
Authors. Title. Journal name. Year;Volume number{issue number}:initial-final page.
(Note: Use et al. instead of names after the 6th author)
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All references that are from journal articles must contain a Digital Object Identifier (DOI). A DOI is a unique character string created to identify a digital object, such as a journal article in an online environment. The DOI is a permanent identifier of all versions of an article and the DOI for a document remains fixed over the lifetime of the document. The DOI must be included in the citation.
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Submission conditions
During submission, you will need to accept and confirm the following three conditions:

1) All authors of the manuscript meet the ICMJE criteria for authorship. All authors must have read and agreed to its content and are accountable for all aspects of the manuscript. The ICMJE recommends that authorship be based on the following 4 criteria:
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a. Drafting the work or revising it critically for important intellectual content.

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2) The article must be original, must not already been published in a journal, and is not currently under consideration by another journal (prior publication as a conference abstract or in an abstract book is allowed).

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4) Data availability and sharing

   a. The data supporting this research are available from the author(s) on reasonable request.

   b. The data supporting this research cannot be made available for privacy or other reasons. [please give the reasons if possible]

   c. The data supporting this research are available from the following sources: [link] OR [DOI]

   d. The data supporting this research can be found in the Article appendix or supplementary content.

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