

Supplementary Figure 1.

Figure 1. Question 7: "Which of these negative effects of active smoking do you know?", multiple choice question with 7 options (A). Based on the number of items known, a score from 1 to 7 was created. Subjects were ranked according to the level of knowledge they had about negative effects of smoking (B).

A)

Options
Oral carcinoma
Periodontal disease
Caries
Teeth pigmentation
Smoke-related melanosis
Nicotinic stomatitis
Asthma

B)

Number of chosen options	Level of knowledge
1	Very low
2-3	Low
4-5	Reasonable
6-7	High

Part A: Questions

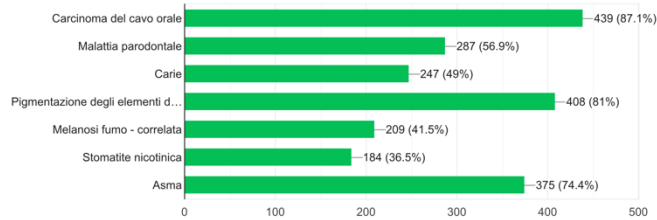
1. Question 1

Ritiene che il fumo attivo sia dannoso?
504 responses



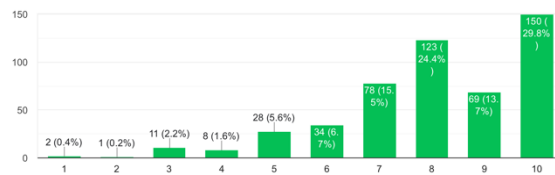
2. Question 2

Quali tra questi effetti negativi del fumo attivo conosce?
504 responses

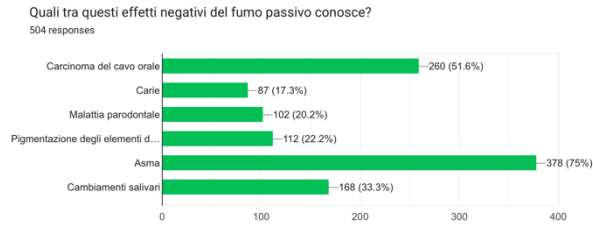


3. Question 3

Ritiene che il fumo passivo sia dannoso? Quanto da 1 a 10?
504 responses



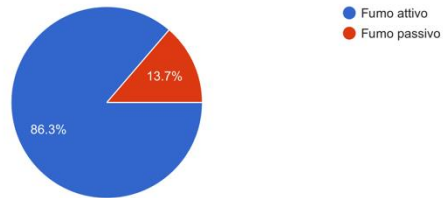
4. Question 4



5. Question 5

Ritiene più dannoso il fumo attivo oppure il fumo passivo?

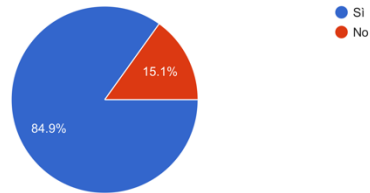
504 responses



6. Question 6

Ritiene che il fumo passivo da sigaretta normale sia più dannoso a livello del cavo orale rispetto al fumo passivo da sigaretta elettronica?

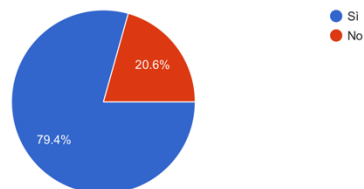
504 responses



7. Question 7

Ritiene che il fumo passivo da sigaretta normale sia più dannoso a livello del cavo orale rispetto al fumo passivo da IQOS/GLO?

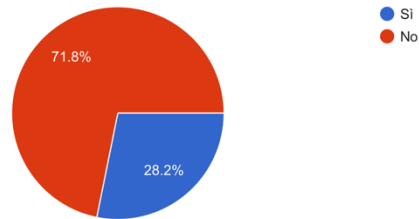
504 responses



8. Question 8

Ritiene che il fumo passivo da sigaretta elettronica sia più dannoso a livello del cavo orale rispetto al fumo passivo da IQOS/GLO?

504 responses



Part B: Contingency tables between the categorical variables

Do you think active smoking is harmful?"	Do you think passive smoking from regular cigarettes is more harmful to the oral cavity than passive smoking from IQOS/GLO?		Total
	No	Yes	
NO	1	1	2
YES	103	399	502
Total	104	400	504

Fisher Test - p-value = 0.3704

Do you think active smoking is harmful?	Do you think passive smoking from e-cigarettes is more harmful in the mouth than passive smoking from IQOS/GLOs?		Total
	No	Yes	
NO	2	0	2
YES	360	142	502
Total	362	142	504

Fisher Test - p-value = 0.98

Level of knowledge about how active smoking negatively impacts on us	Do you feel that passive smoking from regular cigarettes is more harmful to the oral cavity than passive smoking from electronic cigarettes?		Total
	No	Yes	
Very low	4	26	30
Low	12	137	149
Reasonable	34	150	184
High	26	115	141
Total	76	428	504

Chisq Test - p-value = 0.024

Level of knowledge about how active smoking negatively impacts on us	Do you consider passive smoking from regular cigarettes to be more harmful in the oral cavity than passive smoking from IQOS/GLOs?		Total
	No	Yes	
Very low	4	26	30
Low	26	123	149
Reasonable	40	144	184
High	34	107	141
Total	104	400	504

Chisq Test - p-value = 0.387

Level of knowledge about how active smoking negatively impacts on us	Do you feel that passive smoking from e-cigarettes is more harmful to oral cavity than passive smoking from IQOS/GLOs?		Total
	No	Yes	
Very low	25	5	30
Low	96	53	149
Reasonable	135	49	184
High	106	35	141
Total	362	142	504

Chisq Test - p-value = 0.072

Do you consider active smoking or passive smoking to be more harmful?	Do you think passive smoking from regular cigarettes is more harmful to oral cavity than passive smoking from electronic cigarettes?		Total
	No	Yes	
Active	65	370	435
Passive	11	58	69
Total	76	428	504

Chisq Test - p-value = 0.973

Do you consider active smoking or passive smoking to be more harmful?	Do you think passive smoking from regular cigarettes is more harmful to oral cavity than passive smoking from IQOS/GLO?	Total

	No	Yes	
Active	87	348	435
Passive	17	52	69
Total	104	400	504

Chisq Test - p-value = 0.423

Do you consider active smoking or passive smoking to be more harmful?	Do you think passive smoking from electronic cigarettes is more harmful to oral cavity than passive smoking from IQOS/GLO?		Total
	No	Yes	
Active	315	120	435
Passive	47	22	69
Total	362	142	504

Chisq Test - p-value = 0.553