

APPENDICES

Appendices to - Perceptions and reasons for quitting and transitioning between smoking and smokeless tobacco products: Findings from four waves of the ITC Bangladesh Survey

Appendix Table 1: Questions on starting/quitting tobacco use in the ITC Bangladesh Survey

Why did you start smoking cigarettes?	friends/family smoke cigs
	media people smoke cigs
	calms when stressed
	curious about cigs
	sign of sophistication
	to occupy time
Why did you start smoking bidis?	friends/family smoke bidis
	media people smoke bidis
	calms when stressed
	bidi less harmful
	curious about bidis
	to occupy time
	look and feel of packaging
	bidis taste better
Why start using smokeless tobacco?	friends and family use SLT
	reduce stress
	curiosity
	to occupy time
	less harm than other tobacco products
	help quit tobacco
	look and feel of packaging
	like the taste
Why quit using cigarettes/bidis/SLT? (Have any of the following reasons led you to think about quitting cigarettes/bidis/SLT)	concerns for health†
	concern for others
	fewer places to smoke*
	example for children
	doctor's advice
	price
	warning label
	family/ friends disapprove#

Note: † pooled responses for concerns of poor health, concerns of future health, and information about health;
 * asked as workplace restrictions for exclusive SLT users; # asked as society disapproves for exclusive SLT users

Appendix Table 2: Numbers of respondents transitioned in different waves (male respondents only for exclusive cigarette and bidi smokers)

	Transition to cigarette use	Transition to bidi use	Transition to SLT use	Quitting
Exclusive cigarette use in W1 (n=520)				
N of transitions in Wave 2	—	52	117	80
N of transitions in Wave 3	—	42	41	83
N of transitions in Wave 4	—	16	32	57
Exclusive bidi use in W1 (n=130)				
N of transitions in Wave 2	30	—	22	8
N of transitions in Wave 3	21	—	19	5
N of transitions in Wave 4	10	—	6	9
Exclusive SLT use in W1 (n=308)				
N of transitions in Wave 2	6	14	—	171
N of transitions in Wave 3	7	4	—	64
N of transitions in Wave 4	10	4	—	28

Note: — no data points

Appendix Table 3: Perceptions and reasons for exclusive cigarette, bidis, and SLT users to start using other products or quit from Wave 2 (2009) to Wave 4(2014) of the ITC-Bangladesh survey (pooled % with 95% Confidence Intervals)

Weighted Percentages (%) with 95% CI			
	Exclusive cigarette smokers	Exclusive bidi smokers	Exclusive SLT users
Why did you start smoking cigarettes?			
friends/family smoke cigs	—	77.3 (67.0 - 86.2)	73.8 (36.2 - 99.2)
media people smoke cigs	—	28.4 (18.0 - 40.0)	27.5 (9.3 - 49.7)
calms when stressed	—	44.7 (34.8 - 54.9)	56.9 (34.8 - 77.9)
curious about cigs	—	56.4 (40.4 - 71.8)	71.3 (23.1 - 100)
sign of sophistication	—	19.4 (9.4 - 31.6)	32.5 (2.0 - 73.3)
to occupy time	—	25.0 (15.4 - 35.9)	5.7 (1.8 - 16.2)
Why did you start smoking bidis?			
friends/family smoke bidis	80.2 (61.3 - 94.1)	—	82.9 (55.6 - 99.7)
media people smoke bidis	10.9 (6.6 - 16.0)	—	3.3 (0.5 - 17.5)
calms when stressed	43.2 (27.9 - 59.2)	—	48.4 (20.2 - 80.3)
bidi less harmful	13.9 (8.6 - 20.0)	—	52.3 (15.0 - 88.5)
curious about bidis	44.4 (35.0 - 54.0)	—	71.5 (39.4 - 96.2)
to occupy time	30.1 (21.9 - 38.9)	—	18.4 (10.5 - 25.4)
look and feel of packaging	6.9 (3.2 - 11.6)	—	5.4 (0.6 - 9.9)
bidis taste better	26.7 (19.8 - 34.2)	—	71.2 (62.0 - 79.0)
Why start using smokeless tobacco?			
friends and family use SLT	80.0 (73.7 - 85.7)	86.0 (71 - 96.7)	—
reduce stress	20.9 (15.1 - 27.3)	30.8 (15.4 - 48.4)	—
curiosity	45.4 (38.0 - 52.8)	46.8 (29.3 - 64.7)	—
to occupy time	20.0 (14.3 - 26.3)	18.2 (6.0 - 24.2)	—
less harm than other tobacco products	27.9 (21.4 - 34.8)	36.6 (20.2 - 54.6)	—
help quit tobacco	31.9 (25.1 - 39.1)	21.9 (8.6 - 38.5)	—
look and feel of packaging	6.8 (3.4 - 11.2)	6.1 (2.1 - 18.4)	—
like the taste	37.9 (30.7 - 45.2)	21.3 (8.2 - 37.9)	—
Why quit using cigarettes/bidis/SLT?			
concerns for health†	62.7 (44.4 - 79.4)	33.0 (13.6 - 55.2)	16.5 (0.8 - 33.8)
concern for others	41.4 (34.3 - 48.7)	24.6 (5.0 - 35.4)	—
fewer places to smoke*	8.7 (4.9 - 13.3)	5.4 (0.5 - 21.0)	6.7 (1.2 - 15.3)
example for children	29.0 (22.6 - 35.9)	14.8 (2.5 - 32.2)	10.3 (3.3 - 19.9)
doctor's advice	41.6 (34.4 - 48.9)	23.2 (8.0 - 32.2)	1.5 (0.4 - 4.5)
price	20.2 (14.6 - 26.4)	32.4 (25.7 - 39.3)	11.3 (3.9 - 21.2)
warning label	32.3 (25.7 - 39.3)	6.5 (0.6 - 11.7)	—
family/ friends disapprove#	56.4 (49.1 - 63.6)	25.2 (9.4 - 34.4)	29.8 (18.4 - 42.5)

Note: † pooled responses for concerns of poor health, concerns of future health, and information about health; * asked as workplace restrictions for exclusive SLT users; # asked as society disapproves for exclusive SLT users; — no data points